1/4 page (2.5 inches wide x 4 inches tall) Horizontal format is also available and will fit the artwork from a standard business card. (Horizontal 1/4 page measures 5 inches wide x 2 inches tall) 1/8 page (2.5 inches wide x 2 inches tall) 1/2 page (5 inches wide x 4 inches tall) (Full page is 5 inches wide x 8 inches tall)